

# Limit Short-Term Vacation Rentals In Our Neighborhoods

*“I can’t wait to have an STR next door” –  
Said no one ever!*

No, people don’t ask for STRs next door, they just pop up. There are now 256 Short-Term Vacation Rentals (STRs) in Pacific Grove, most of them owned by out-of-town investors.

Currently, a quarter of our residential areas now have residents who must live with a short-term vacation rental nearby. Your home may be next. When the “lottery” takes effect at the end of April, 45 STR licenses will be up for grabs at different locations. If you don’t have one next door now, you could then. Neighbors aren’t notified in advance nor asked if they mind. STRs pop up unannounced and leave the neighbors to cope. This commercial activity in residential areas is not good zoning.

Fortunately we have a remedy in our democracy –  
Vote Yes on Measure M and limit them in most residential areas.

***Read the Initiative at: [www.pgneighbors.com](http://www.pgneighbors.com)***

Or contact the city clerk (648-3181) for a copy, then,

***Vote YES on M***

to Protect Pacific Grove’s Residential Character in this fall’s election.



**PAID FOR BY PACIFIC GROVE NEIGHBORS UNITED**

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