

Limit Short-Term Vacation Rentals In Our Neighborhoods

Measure 'M' is NOT a "Ban!"

Despite the claims being made in political ads purchased by anonymous STR owners, and even a few of our own elected officials, Measure 'M' is NOT a "vacation rental ban."

Measure 'M' limits Short-Term Vacation Rentals (STRs) to the Coastal Zone and Pacific Grove's commercial districts—that is all it does! Measure 'M' continues to allow Home Shares, Seasonal Rentals and House Swaps throughout the entire city.

- **Short-Term Vacation Rentals (STRs):** Houses repeatedly rented for short terms (less than 30 days), frequently overnight, just like motels. The owner/ resident/manager does not have to be present.
- **Home Shares:** Single family homes that rent a bedroom on a short-term basis while the property owner/ long-term tenant also is present. It's similar to having a paying houseguest that is supervised.
- **Seasonal Rentals:** Homes rented for intermediate terms, typically 30-90 days.
- **House Swaps:** An owner/family trades houses with another owner/family, typically for a vacation but without exchanging money.

***Don't Be Fooled....Read the Initiative at:
www.pgneighbors.com***

Or contact the city clerk (648-3181) for a copy, then,

***Vote YES on M
To Protect Pacific Grove's
Residential Character***



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